

eero Announces 2nd Generation eero and eero Beacon

Introducing eero Plus - a new premium network protection service

eero expands internationally, now available in Canada

San Francisco, California — June 13, 2017 — Today, [eero inc.](#), creator of the first home WiFi system, introduces the 2nd-generation eero and eero Beacon — all new powerful products that make up the most intelligent and customizable WiFi system on the market. eero (2nd generation) is twice as powerful as its predecessor and is the first WiFi access point of its size with tri-band technology, making it possible to do more in every room of the home. eero Beacon is half the size, and plugs directly into a wall outlet, making it easier to place around the home. Also announced today is eero Plus, a premium subscription service that provides members with advanced security for their network and all of their connected devices.

“Our goal has always been for technology to fade into the background of the home, and the products we’re announcing today get us one step closer to that reality,” said Nick Weaver, chief executive officer and co-founder, eero. “We want people to stay connected without having to think about their WiFi or worry about digital home security.”

INTELLIGENT HOME WIFI

eero’s TrueMesh software makes it possible to add as many eeros and eero Beacons as needed to seamlessly cover any home. TrueMesh monitors the connections between eeros to find the best route for data and dynamically switches pathways through the network to avoid interference. eero also intelligently switches a device’s connection between access points to ensure the fastest, most reliable connection. This allows for a better WiFi experience throughout the home.

eero (2nd generation)

eero (2nd generation) has the same elegant design and footprint as eero (1st generation), but is more than twice as powerful. It is the first and only WiFi access point of its size that can broadcast on three wireless bands simultaneously (triband WiFi), doubling the speed of its predecessor. As the gateway of an eero WiFi system, eero has two auto-detecting Ethernet ports. One connects directly to the modem and the other port provides the option to hardwire devices like an Ethernet switch, printer, or video game console.

eero Key Features:

- Powerful tri-band radios — stream, game, work, and play, from every corner of the home — and from the backyard, too.
- Mixed topology — connect over either Ethernet or wirelessly, in any combination for complete network customization and the best performance.

eero Beacon

eero Beacon is half the size, but even more powerful than eero (1st generation). After a year and a half of collecting customer insights and feedback, eero found that more than half of customers place eeros in stairwells, kitchens, and hallways, where cords are disruptive. With eero Beacon, simply plug each unit into a wall outlet to easily expand coverage in the home. Add as many eero Beacons as needed to provide each room with WiFi coverage.

Each eero Beacon is also equipped with an LED nightlight. With an ambient light sensor and automatic dimmer, it intelligently adjusts brightness depending on the time of day. Or set a specific brightness schedule using the eero app.

eero and eero Beacon Key Features:

- Thread radio — connect to low-power devices like locks, doorbells, and more, to future-proof any connected home.
- Backward compatible — eero and eero Beacon are backward compatible with an existing eero system.
- Intelligent backhaul — intelligently switches eero-to-eero communication frequencies in real time, based on current network conditions, to deliver the best possible performance.
- Over-the-air updates — gives customers new features, performance improvements, and the latest security so the network stays new and gets better.
- Simple setup — the redesigned app makes it easier and more customizable than ever to setup and manage a network.

WORLD-CLASS NETWORK SECURITY

eero's network security works continuously in the background to keep systems safe and secure. eero partners with leading security firms whose experts conduct end-to-end tests to ensure there are no vulnerabilities. If a vulnerability were ever discovered, eero would be able to quickly and automatically update all online systems.

Key Features:

- Data encryption — offers the strongest, standard encryption for connections between eeros, the cloud, and the app.
- WPA-2 encryption — the strongest network encryption required for client devices to connect to the eero network.
- Profile protection — log into the app through a secure single-use code that is delivered via text.
- Regular security updates — tested for vulnerabilities and automatically updated monthly.

eero Plus

With eero, every WiFi network is secure. That means that the traffic flowing between eeros and out to the internet is encrypted and safe. However, if someone visits a harmful website or connects a compromised device to the network, it may inadvertently invite an external online

threat into the home. From [sophisticated phishing attacks](#) that fool even the savviest of internet users, to [botnet attacks](#) that take over devices like connected cameras, there is an increasing risk to online threats.

With eero Plus, everyone using the network is blocked from accessing those site before they even load. Unlike built-in protections included in a web browser or email, the database of threats eero Plus protects against — millions of malicious websites with ransomware, viruses, phishing scams, and more — is automatically updated every second to keep people protected.

Key Features:

- Advanced security — guards against accidentally accessing sites associated with harmful content, like malware, ransomware, and phishing attacks.
- Enhanced parental controls — allows people to filter out adult, illegal, and/or violent content, or enables SafeSearch for specific profiles on the network.
- VIP support — priority access to eero’s customer support team with limited or no wait time before speaking with a WiFi expert.

“We believe this is the most comprehensive network-level threat protection currently available on the consumer market,” said Amos Schallich, vice president of engineering and co-founder, eero.

PRICING AND AVAILABILITY

The eero Home WiFi System (2nd generation) and eero Beacon are available for pre-sale today, shipping in a few weeks, in the U.S. online at [eero.com](#), [Amazon.com](#), and [BestBuy.com](#). The eero system will also be available nationwide in Best Buy stores, select Walmart stores, regional retailers, and from nearly 3,000 professional installers nationwide. eero and eero Beacon will also be available in Canada for the first time on [Amazon.com](#) and at select Best Buy stores later this summer.

Pricing:

- Home WiFi System (1 eero + 1 eero Beacon): \$299
- Home WiFi System (1 eero + 2 eero Beacons): \$399
- Pro WiFi System (3 eeros): \$499
- eero Plus: \$9.99/month (or \$99/year) available soon

The free eero app is available for download through the App Store and Google Play Store.

About eero

The first home WiFi system, eero blankets customers’ homes in fast, reliable WiFi. eero Home WiFi System stays new, and gets better with frequent software updates, making it faster and more reliable and adding new features and security updates. Founded in 2014, eero makes it so no one has to think about home WiFi again. eero is privately funded and based in San Francisco. For more information, visit [eero.com](#).